

2011 Bay Challenge Cup Tournament Program Advertising

Bay Village will host the 33nd Anniversary Bay Challenge Cup Soccer Tournament over the Labor Day weekend (September 3-5, 2011). The Tournament draws 160-175 teams, the majority of which come from the Cleveland area. We also host teams from Akron, Toledo, Columbus, Dayton and Cincinnati, as well as several out-of-state teams.

The Challenge Cup provides local businesses with a unique opportunity to advertise in the Tournament Program and reach a large number of customers in our own community, plus draw business from visiting Tournament participants. Your business can reach over 2000 participants -- as well as their coaches, families and fans -- at low prices, while showing support for the Bay Challenge Cup, the Bay soccer program and its participants.

We welcome and encourage you to include a coupon or special offer for tournament participants in your advertisement.

**To place your advertisement or for more information
Contact Allison Pohlkamp at bvchallengecup@yahoo.com**

Ads and Payment Due by August 6, 2011

Program Advertising Rates

FULL PAGE AD:

\$500.00 –Front or Back Inside Cover, **COLOR** – (as available)

\$224.00 – Inside Page, **B/W**

Height: 6" x Width: 5"

HALF PAGE AD:

\$125.00

Height: 3.25" x Width: 5"

QUARTER PAGE AD:

\$75.00

Height: 2.25" x Width: 5"

Ads should be provided in .PDF format and emailed to
bvchallengecup@yahoo.com

If you prefer to provide a paper copy, please enclose ad with mailed payment.

Order Payment Form

Advertiser's Name: _____

Advertiser's Address: _____

Phone #: _____ E-mail: _____

AD SIZE PURCHASED:

Front or Back Inside Cover	\$500.00	_____
Full Page -	\$224.00	_____
1/2 Page -	\$125.00	_____
1/4 Page -	\$ 75.00	_____

Please check one:

_____ Ad E-mailed to bvchallengecup@yahoo.com

_____ Ad enclosed

Mail Order Form and Payment (DUE 8/6/11) to:

Bay Soccer Club
C/o Bay Challenge Cup
P.O. Box 40246
Bay Village, OH 44140